

EVENTS PORTFOLIO

Portfolio Presentation | 2025

FRAMEWORKS

www.fwdxb.com



ABOUT FRAMEWORKS

Creative, Production & Event Agency

FrameWorks is an award-winning creative, production, event management, and AI marketing agency based in Dubai.

Since 2015, we have been the trusted partner for renowned brands and companies, delivering exceptional experiences across multiple touchpoints.

Discover how we can collaborate to elevate your business performance and achieve your strategic goals.

Our Expertise & Proven Track Record

FrameWorks has established itself as a leader in corporate media production and comprehensive event management, serving prestigious brands across diverse industries.

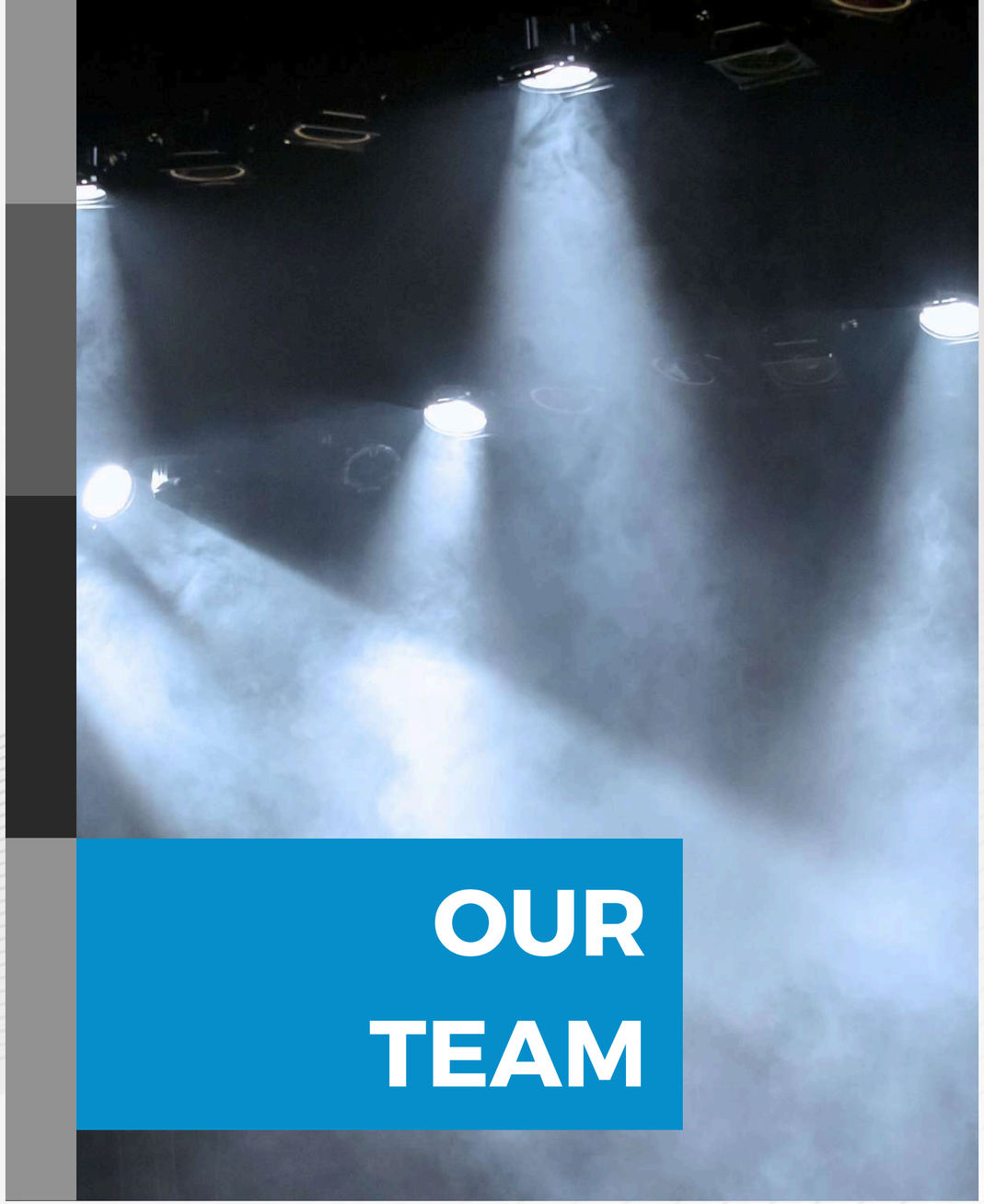
Our comprehensive service portfolio demonstrates our commitment to excellence :
Team Structure – A highly skilled multidisciplinary team comprising:

- Award-winning creative directors
- Expert videographers and cinematographers
- Professional editors and motion graphics artists
- Experienced event producers and coordinators
- Technical specialists and project managers
- AI marketing strategists

Awards & Recognition – FrameWorks has received multiple prestigious global awards, including:

- Best Business Leader Award by MENAA Awards 2018
- Global Excellence Promax BDA in New York 2015

Recognition for innovative event production and creative excellence



OUR TEAM



Mohanad Al Khairy

Founder / Managing Director

Jury Board Of PromaxBDA Excellence Awards
Award Winning Business Leader of the year 2018



Ram Nath

Head of Events

Designing Immersive Experiences for Global Audiences



Helmi Ahmad

Creative Director

Stage & Live Shows Director & Show Caller



Layal Watfeh

Composer / Events Sound Designer

Winner of 11 international awards

MAIN SERVICES



Events Production

Our event production services encompass everything from creative planning to execution. We handle technical needs, logistics, and ensure smooth event flow for corporate conferences, product launches, and entertainment shows. With expertise in audio-visual systems and real-time adaptability, we deliver memorable experiences that engage audiences and enhance brand impact.

Media Production

We deliver premium media production and streaming solutions using cutting-edge technology and award-winning creative expertise. From cinematic commercials to corporate films, our high-end cameras, professional editing suites, and live streaming capabilities ensure exceptional quality. We transform concepts into compelling visual narratives that engage audiences across all platforms, delivering measurable impact for your brand.

Drone Filming & Shows

We elevate storytelling with spectacular aerial cinematography and synchronized drone shows. Our professional drone fleet captures breathtaking footage from unique perspectives, while our choreographed drone light shows create mesmerizing displays for events. From cinematic aerial shots to large-scale drone formations, we deliver innovative visual experiences that captivate audiences and showcase your brand from new heights.





REFERENCE LINKS



Showreel A

WATCH NOW

Showreel B

WATCH NOW

ImmersiveExperience
/Hatshepsut

WATCH NOW

MBC Riyadh

WATCH NOW





REFERENCE LINKS



TikTok Riyadh

WATCH NOW

Al Arabiya 20th anniversary

WATCH NOW

MBC Riyadh Launch

WATCH NOW

Al Arabiya 20th Anniversary

WATCH NOW

Our Clients

العربية
alarabiya

الحدث

الشرق
AsharqNews

GALADARI
كلداري

The Fred Hollows Foundation

المستشفى الأمريكي
AMERICAN HOSPITAL

حكومة أبوظبي
GOVERNMENT OF ABU DHABI

دائرة الأراضي و الأملاك
Land Department

حكومة رأس الخيمة
Government of Ras Al Khaimah

مكتبة محمد بن راشد
Mohammed bin Rashid Library

تعليم
مؤسسة الإمارات للتعليم المدرسي
EMIRATES SCHOOLS ESTABLISHMENT

Our Clients

IFFCO إفكو

NOOR

Tiffany

رحمة Rahma

LONDON DAIRY Premium Ice Cream

الخزنة Al Khazna

KHALEEJ

AL BAKER IT'S ALL GOOD

Our Clients


LONDON DAIRY
café
PRISTINE
BAKING SOLUTIONS
Guardex
أرياف
A'Rayaf
FRESH CHICKEN
Quanta
Alfa
ALLEGRO
TOM

CONCLUSION





FrameWorks is dedicated to utilizing its media expertise in collaboration with partners to deliver an exceptional brand experience and achieve growth objectives. By embracing a creative and innovative approach, we strive to develop a compelling brand experience that deeply resonates with audience.

THANK YOU

Phone & Mobile.

+971 50 988 6333
+971 55 702 3906

Email Address

mo@fwdxb.com
naabdulhadi@fwdxb.com

Website

www.fwdxb.com